



## CONTACT

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## EDUCATION

### NATIONAL UNIVERSITY

- Bachelor of Science

### GOVT.ASHEK MAHMUD

### COLLEGE & UNIVERSITY

- Higher Secondary Certificate

## SKILLS

- Full-Stack Digital Marketing
- Web Design
- WordPress Web Development
- Graphics Design

## CERTIFICATIONS

- Full-Stack Digital Marketing From CodersTrust Global.
- Web Design & WordPress Development From UY LAB.
- Graphics Design From Jalpur Technical Training Center.

## MY ACHIEVEMENTS

Facebook Ads Manager, Business Manager, Audience Insights, Pixel Tracking, Conversion API, Google Analytics, SEO, SEM, A/B Testing, Retargeting, Budget Management.

# HASAN MAHMUD

## FULL-STACK DIGITAL MARKETER & WORDPRESS DEVELOPER

## PROFILE INFO

I am Hasan Mahmud, a passionate and versatile professional with expertise in full-stack digital marketing, web development using WordPress, and graphic design. With a strong foundation in crafting impactful digital marketing strategies, I specialize in SEO, social media management, and PPC campaigns to help businesses grow their online presence.

As a WordPress developer, I create visually appealing, responsive, and user-friendly websites that align with client objectives and enhance the user experience. My graphic design skills allow me to produce engaging visuals that complement marketing campaigns and website designs, ensuring cohesive branding and effective communication.

I am dedicated to delivering high-quality results, staying updated with industry trends, and helping businesses achieve their goals through innovative and creative solutions.

## WORK EXPERIENCE

### Full-Stack Digital Marketer SEO Project for AdvibeBD.com

- Website Audit and Analysis.
- Keyword Research and Optimization.
- Technical SEO Implementation.
- Content Marketing and Link Building.
- Analytics and Performance Monitoring.

### Social Media Marketing Specialist Facebook Business Page Setup & Ad Campaign Management

- Business Page Creation & Optimization.
- Targeted Ad Campaign Management.
- Performance Analysis & Reporting.
- Monitored and optimized Facebook Ads through A/B testing, audience segmentation, and creative enhancements to improve performance metrics (CPC, CTR, ROAS).

### WordPress Developer Building an SEO-Friendly and User-Friendly Website

- Planning and Designing the Website Architecture
- Development and Customization.
- SEO Optimization.

## REFERENCE

### Sayudur Rahman

Digital Marketing Mentor  
Assessor BTEB & NSDA

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